

## **INTRODUCTION: PRACTICAL EXPERIENCE OF DELIVERING NEW WOODLAND OPPORTUNITIES**

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Clive is the Chief Officer for Land & Project Development at the National Forest Company (NFC), where he is responsible for overseeing the forest creation activities. The presentation will outline the origins of the National Forest and summarise the progress made between 1995 and 1999. The presentation will highlight the reliance on landowner engagement to create and maintain the majority of new woodlands in the area. The rate of woodland creation is influenced by the ups and downs of the farming economic cycle. Initial plantings were undertaken under the “National Forest Tender Scheme”, which is now replaced by the “Changing Landscapes Scheme”. The presentation will conclude with an outline of the changes arising from the mid strategy review of the 2004-14 National Forest Strategy and the newly approved Delivery Plan 2009-14.